

ADRIANE BERG

The Leading Voice on Longevity, Mature Travel & the 60+ Consumer

Inform, Inspire and Delight Your Audience

Emmy Winner • UN Representative • 12-Time Author • 140+ Countries Visited



Adriane is the Emmy-winning host of The Ageless Traveler podcast and the Travel Tuesday newsletter, a platform geared toward the adventurous, active, mature traveler. She serves as UN Representative from the International Federation on Aging (IFA) and sits on the NGO Committee on Aging-NY. Her sessions fuse sharp humor, real data, and actionable strategy.

Adriane has visited 140+ countries and lived every adventure she speaks about—bringing authenticity and firsthand experience to every stage. She speaks on Cunard Line and Princess Cruises, has addressed the United Nations, and has keynoted industry stages across the hospitality and travel world. A New York Times Age Boom Fellow, 12-time author, winner of the Mature Media Gold Award, and recipient of the JourneyWoman Solo Traveler Award.

"Never the sage-on-the-stage — always the high-value guide-by-your-side."

FOR CORPORATE & INDUSTRY AUDIENCES

- The \$1.6 Trillion Mature Travel Market
- Lensing: See Your Business Through Mature Eyes
- The 60+ Female Traveler: The Fastest-Growing Segment
- Staff Training: Serving the Intergenerational Guest with Excellence
- Design for Longevity: Age-Inclusive Spaces & Experiences
- Marketing to Mature Travelers: What Works, What Doesn't

FOR CRUISE ENRICHMENT AUDIENCES

- Longevity & Travel: How Adventure Keeps You Young
- Festivals Around the World
- Adventure at All Ages
- Make the World Your Second Home
- Your Passport To Longevity: The Science Behind Travel and Better Health
- Anyone Can Change the World: Ordinary People Who Do Extraordinary Things, and So Can You!

WHAT EVENT PLANNERS AND AUDIENCES SAY

"Thank you for your great work — the conference really was successful from all of the feedback I received."

— Mary Malloy, Organizer, HOTEK Conference

"Ms. Berg spoke to groups of architects on universal design, educating them and promoting our company seamlessly. We hired her for five meetings with AAA members."

— Gunnar Baldwin, TOTO USA

"I would recommend Adriane as a speaker for your organization."

— Priya Chen, Questex

"Adriane is very informative, but most importantly, a whole lot of FUN."

— Allen Babbitt, Attendee

CREDENTIALS & RECOGNITION

- ✓ New York Times Age Boom Fellow — Columbia Longevity Center
- ✓ Mature Media Gold Award — Generation Bold Podcast
- ✓ JourneyWoman Award for Solo Travel
- ✓ Emmy-winning broadcaster — Oprah, GMA, Regis
- ✓ UN Representative — International Federation on Ageing (IFA)
- ✓ Member, NGO Committee on Ageing-NY
- ✓ Host, The Ageless Traveler Podcast & Travel Tuesday Newsletter
- ✓ 12 books including Luxury Travel for Less
- ✓ Current speaker: Cunard Line & Princess Cruises
- ✓ Advisor: Zambia, Portugal, China, Malaysia tourism boards

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