



## Adriane Berg

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**Adriane is an international speaker on the boomer consumer and mature traveler, and an expert in active adult lifestyle marketing and communication, especially in soft adventure, voluntourism, wellness travel, and hospitality service and design.**

**Adriane Berg is an Emmy-winning TV and radio personality and professional podcast host. Her current podcasts include The Ageless Traveler, Generation Bold, and On the Ground, the United Nations NGO Executive Committee podcast.**



**Host:  
Adriane Berg**

FOR MATURE TRAVELERS  
**Ageless Traveler  
Podcast**

**LISTEN NOW!**  
**NEVER STOP TRAVELING**

**The World is Your Oyster  
Where Will You Go?**

**Adriane is a New York Times Age Boom Fellow, awarded that designation by the International Longevity Center under the auspices of the late Pulitzer Prize winner Dr. Robert Butler.**

**She is one of the leading media voices in travel, reaching the Boomer and the active older adult.**

**Adriane began travel writing in 2004 with a column in *Journal America* and later in *Spectrum Magazine* and *Balance Magazine*. She has covered tourist destinations in Malaysia, Portugal, Panama, Zambia, Uzbekistan, and China at the invitation of Ministers of Tourism. Adriane is the author of numerous freelance travel columns and articles, such as the *Cat Museum of Kuching* and *Cat Fancy Magazine*.**

**Her personal travel, work with the United Nations, and consulting engagements with countries such as Zambia, China, and Portugal have taken her to 140 countries. Adriane's Travel Memoir *Champagne Before Breakfast* is slated for publication in 2024. Ms. Berg is the author of thirteen published books.**

**She is a veteran talk show host, beginning on WMCA radio, continuing with WABC radio, and syndicated on Westwood One. Ms. Berg was the Emmy Award-winning host/writer of *IRS Tax Beat*, a television series aired on FNN, CNN Business, and *Money Talks* on the Learning Channel. She has appeared on OPRAH, Regis, and Good Morning America.**

### **Keynotes**

- 1. Capturing the Longevity Market...A Hidden Bonanza for the Travel Industry**
- 2. From AI to Zoology...What the Travel Industry is Missing in Capturing the Mature Market**
- 3. Stop Leaving Millions on the Table, Focus on the Boomer Longevity Travel Market**

### **Plus, Custom Keynote Presentations**

### **Webinars and Conference Workshops**

- 1. Serving the Boomer and Mature Guest**
- 2. Employee Training and the Mature Guest**
- 3. How to Make an Accurate Age-Friendly Audit of your physical venue for universal design and your branding and marketing images and messages for lurking ageist content**